



Fresh

DeltaMasr

More than 40 years of excelling fresh
produce farming, packaging and exporting



BRCs
Food Safety
CERTIFIED



Contents

01.
Our Story

02.
Our Land

03.
Our Produce

04.
Our Commitment

05.
Contact Us



Our History

**More than 40 years of excelling fresh
produce farming, packaging and exporting**

Rooted in a legacy that extends over four decades, our family business has evolved from its beginnings as a modest dairy reseller into DeltaMasr, a unified corporate entity that consolidates our farms, packing houses, fruits and vegetables drying operations, and salt business under one banner. This integration symbolizes our commitment to agricultural excellence and export distinction in Egypt, bringing together all our specialized companies and business lines to create a stronger, more cohesive brand. Our journey, which began in 1984, has been greatly inspired by the agricultural innovations of our ancestors, dating back over 7,000 years. The launch of the Greenland dairy factory in 1992 marked our pioneering step into production. Since then, we've expanded our horizons, adopting sustainable agricultural practices across 2,600 hectares in Wadi Elnatroun and diversifying our offerings to include a variety of premium-quality fruits, vegetables, and salt. Today, DeltaMasr stands as a testament to our unwavering commitment to quality, sustainability, and innovation. With an annual production of approximately 40,000 tonnes and leveraging a trusted network of local farmers, we are poised to meet the demands of our global clientele. Our transition from a collection of individual family businesses to a dynamic, integrated corporation reflects our dedication to preserving our rich heritage while forging ahead into the future of agriculture.





About Us

More than 40 years of excelling fresh produce farming, packaging and exporting

DeltaMasr, a family-owned agricultural and export corporate, embodies agricultural excellence in Egypt, drawing on over four decades of heritage and expertise.

Located strategically between Cairo and Alexandria, we efficiently export a wide range of high-quality Egyptian produce, including fresh and dried fruits & vegetables and salt to the global markets.

Our approach combines traditional and modern methods to maintain the quality of our produce, supported by a robust production capacity for both farm-grown and sourced goods.

Committed to sustainability, we employ advanced technologies for water management and renewable energy, ensuring our farming practices are environmentally friendly and our facilities meet the highest food safety standards. As stewards of our land and heritage, Deltamasr strives to uphold the integrity of our products, contributing to food security and sustainability while honouring our tradition of innovation and excellence.



Our Story



Vision

Our vision is to become a global leader in sustainable agriculture and the export of premium Egyptian produce, setting the global standard for quality and innovation in the agricultural sector. We aim to bridge the rich agricultural heritage of Egypt with the demands of the modern global market, particularly focusing on global consumers who value sustainability, quality, and traceability in their food sources.



Mission

Our mission is to utilize our fertile lands to produce and export agricultural products of unparalleled quality, blending our family's traditional practices with innovative techniques to sustainably serve our global market. We aim to be not just a supplier but a trusted partner in premium-quality produce, delivering excellence from our farms and locals to your table.



Our Values



01

Family Tradition

Our business is built on a foundation of family values, with generations of knowledge and passion driving us forward.

02

Sustainability

We are deeply committed to environmental stewardship, adopting eco-friendly farming practices to preserve our planet.

03

Innovation

Leveraging the latest in agricultural technology, we strive to enhance productivity and product quality, keeping tradition alive through modern means.

04

Quality and Integrity

We hold ourselves to the highest standards of quality and conduct our business with integrity, ensuring transparency and trust in all our relationships.

Our Land

Holy & Fertile

Located in Wadi El-Natroun, Between Cairo and Alexandria, Our farms thrive on land rich in spiritual history and natural fertility. This area, blessed by the Holy Family's passage, is where tradition holds that the infant Jesus miraculously provided sweet water from "Bir Mariam" (Mary's Well).



Strategic Location

Located advantageously between Cairo and Alexandria, our position in Wadi El-Natroun grants us swift access to Egypt's main export ports, opening gateways to the global market. This strategic location, near the Cairo-Alexandria desert road, facilitates the rapid exportation of our fresh produce to international destinations, ensuring our products reach customers worldwide with unparalleled freshness and efficiency.



Farming With RESPECT

Farming here, we're inspired by the land's sacred past and its enduring legacy, striving to produce nourishing food with respect for the environment and the rich heritage it represents.

Our Produce

bringing freshness and quality
directly to your table.



Vegetables

25,000
Tonnes/Year

We have the capability to source **Huge additional amounts** of vegetables from trusted farmers across Egypt, adhering to a strict procurement process to ensure quality and freshness.



Fruits

12,000
Tonnes/Year

We have the capability to source **Huge additional amounts** of high-quality fruits from across Egypt, leveraging our rigorous selection criteria to meet our standards.



Salt

3,000,000
Tonnes/Year

Our operations include the production of around **3,000,000 tonnes of food-grade & Industrial salt annually**, showcasing our diverse agricultural and production capabilities.

Our Produce: **Vegetables**



Spring Onions



Golden Onions



Red Onions



Fresh Garlic



Garlic



Fresh

October to April

Carton: 1.750 kg

Fresh

February to May

Mesh: 5,10,20,25 kg

Fresh

May to October

Mesh: 5,10,20,25 kg

Fresh

D February to April

Carton: 5-10 kg

Fresh

February to April

Plastic Box: 10Kg

Our Produce: **Vegetables**



Iceberg



Artichoke



Cucumber



Tomatoes



Cherry Tomato



Fresh



All Year



Carton: 5,8 kg

Fresh - Frozen

Sep - Dec

Wooden box : 4kg

Fresh

All Year

Carton : 5Kg

Fresh

October to March

Carton : 5kg

Fresh

Oct - May

Carton : 2.5kg

Our Produce: **Vegetables**



Potatoes



Sweet Potato



Bell pepper



Chili Pepper



Fresh - Frozen



December to June



Mesh:10,25,1000 kg

Fresh

July to October

Carton : 4kg

Fresh

Dec to May

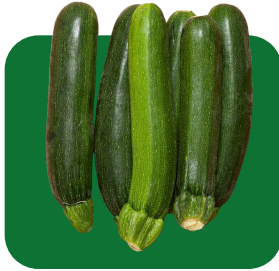
Mesh:5 , 8 kg

Fresh

All Year

Carton : 4 - 6 kg

Our Produce: **Vegetables**



Zucchini



Eggplant



Green Beans



Peas



Fresh



December to March



Mesh: 4 kg

Fresh

December To February

Mesh: 6 kg

Fresh - Frozen

Sep - March

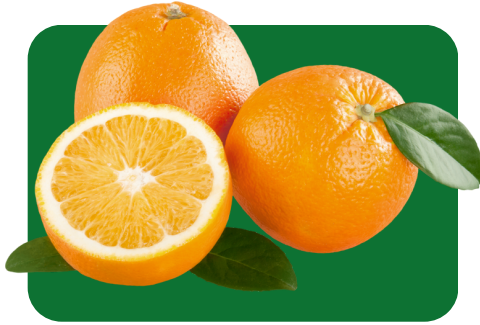
Carton : 4, 5 kg

Fresh - Frozen

Sep - March

Carton : 4, 5 kg

Our Produce: **Fruits**



Oranges



Strawberry



Grapes



Fresh



December To May



**Telescopic Carton, Open
Top : 15Kg**

Fresh - Frozen

Fresh: November to
March

Frozen: Mar -Sep
2.5 kg in punnet

Fresh

May to Sep

**4.5 in loose
5 kg in punnet**

Our Produce: **Fruits**



Lemon



Lime



Mandarin



Fresh



Oct - Apr



**Open Top & telescopic:
3, 6 , 10 kg**

Fresh

Oct - Apr

**Open Top & telescopic:
3, 6 , 10 kg**

Fresh

December To April

6, 8 kg



Our Produce: **Dried**

At Deltamasr, we offer a premium range of dried fruits and vegetables, available year-round.

Our innovative Freeze drying

Freeze drying offers a cutting-edge approach to drying, converting frozen fruits and vegetables into products with minimal moisture through sublimation. This process effectively retains most of the nutritional and sensory attributes, subsequently sealing them in airtight packaging to ensure lasting crispness and freshness.

Our Freeze drying Range:



Banana



Mango



Pineapple



Apple



Kiwi



Tomato



Our Produce: **Dried**

At Deltamasr, we offer a premium range of dried fruits and vegetables, available year-round.

Classic drying

Our classic drying Range:



Garlic



Tomato



Onion



Chilipeper

Our frozen products are:



Available all year



Custom packing



Our Produce: **Salt**

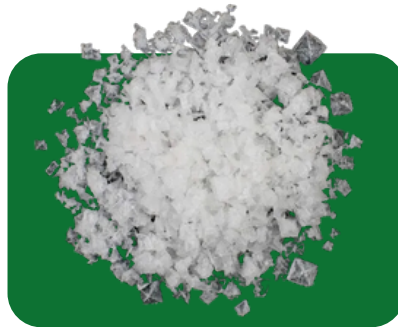
Diversified Agricultural Expertise

Deltamasr boasts a range of salt production capabilities, including food-grade, industrial, and deicing varieties, totaling around 3,000,000 tonnes annually.

Our operations are rooted in the ancient practice of extracting Natrun salt from the historic Wadi el Natroun region, blending tradition and modern techniques to meet modern demands.



Food



Industrial



De-icing



Fresh
DeltaMasr

Our Commitment



To our Customers



To our Growers



To our Planet



BRCS
Food Safety
CERTIFICATED





Our Commitment: **To our customers**

Uncompromising Commitment to Food Safety

At DeltaMasr, we prioritize food safety and security above all else.

Our operations are **FDA, BRCGS, Globalgap, ISO 9002 and ISO 14001 certified**, and our warehouses consistently achieve the highest inspection ratings. We employ industry-leading technology to seamlessly track and trace products for complete accountability. Our commitment to clean, temperature-monitored facilities and rigorous food handling training ensures the safest product possible.

Trust in our unwavering dedication to quality and safety for a worry-free experience.





Our Commitment: **To our Growers**

We like to think of our growers as part of the family.

For 40 years, DeltaMasr has fostered long-term relationships with an extensive network of growers across Egypt.

This network ensures a **steady and stable supply of the highest-quality fruits and vegetables** year-round to our valued customers.

Our close relationships with growers take many forms, including guaranteed volumes, contract-growing, and joint ventures.

Beyond ensuring steady volumes and favourable conditions, **we also support our growers in their daily operations.**

We collaborate to explore new, efficient agricultural techniques and practices, **promoting sustainable business growth and ecological responsibility.**





Our Commitment: **To our Planet**

Sustainability practices from irrigation to distribution

Soil Health: The Foundation of Sustainable Farming

Our commitment to sustainable agriculture starts with nurturing the soil. By adopting a bottom-up approach, we focus on enriching the soil of our farms, ensuring its health and fertility for generations.

Water Stewardship: Safeguarding a Vital Resource

Water's importance to our farms, communities, crops, and team cannot be overstated. We commit to water conservation by deeply understanding our local water ecosystems and employing cutting-edge irrigation technologies, including sophisticated sprinkler systems and mechanized wells.





Our Commitment: **To our Planet**

Sustainability practices from irrigation to distribution

Food Waste Reduction: Minimizing Our Impact

We're dedicated to reducing food waste throughout our operations. By optimizing our supply chain and partnering with local organizations, we aim to minimize food loss and promote sustainable consumption.

Double Materiality Assessment: Ensuring a Balanced Approach

To achieve a comprehensive understanding of our sustainability efforts, we conduct a Double Materiality Assessment. This analysis allows us to identify the impact of our operations on both the environment and society, ensuring a balanced approach to our sustainability initiatives.



100%
**Water
Well**



Get Connected With Us



+20111222811



sales@deltamasrfresh.com



deltamasrfresh.com



Apt 306, Floor 3, Building 8
Ramo Buildings, Nasr City, Cairo, Egypt.



The Empty Valley, Wadi
Elnatroum, Elbehira, Egypt.



Unit C7 Bosla Polaris Alzamil compound
6th October industrial city, Giza, Egypt.





Fresh
DeltaMasr

Thank You

Thank you to our valuable customers, dedicated team, and hardworking growers for supporting our mission to deliver quality produce while nurturing our planet.